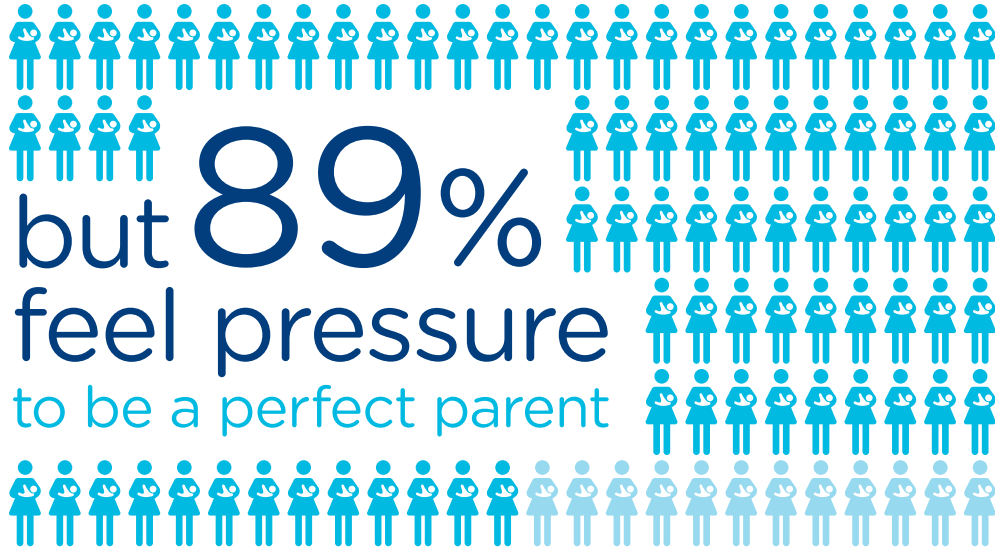




85% say being a mother is one of the **happiest times** of their life



and **58%** feel overwhelmed by the amount of information and advice on parenting



53% feel unable to cope at times



64% report that they feel guilty about going to work



71% of mothers feel like their child's appearance is a reflection of them, both as a mother and as a woman

50% felt a great deal of pressure from society/media to regain their looks after the birth of their baby



80% feel confident in their abilities as a mother



Despite this... **70%** wonder if what they are doing as a mother is good enough



77%

feel they instinctively know what's right for their baby



Despite this... **64%** sometimes question themselves about the choices they are making for their child

